

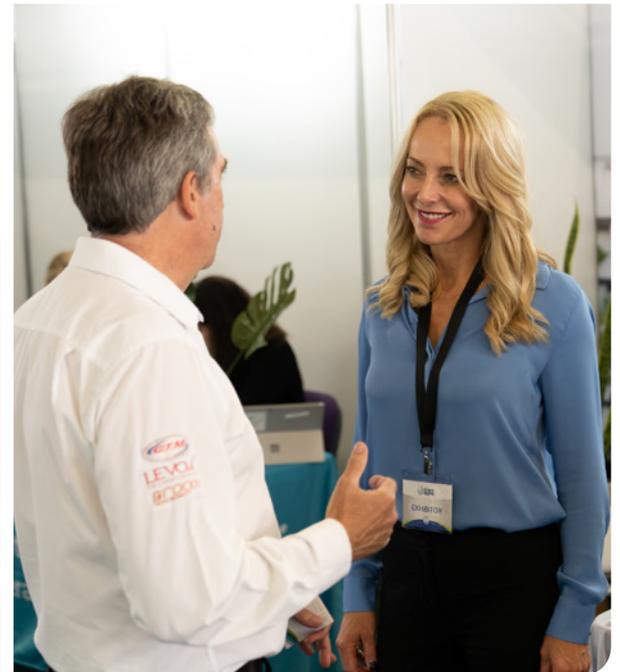


2020 - 2021 Disability Expo Overview

an initiative of



National Disability Expo Overview



Disability Expos 2020 -2021



HUNTER DISABILITY EXPO
23rd & 24th OCT 2020



GOLD COAST DISABILITY EXPO
4th & 5th JUN 2021



GEELONG DISABILITY EXPO
To Be Confirmed



SYDNEY DISABILITY EXPO
6th & 7th AUG 2021



NEPEAN DISABILITY EXPO
17th & 18th SEP 2021



BRISBANE DISABILITY EXPO
15th & 16th OCT 2021



MELBOURNE DISABILITY EXPO
18th & 19th NOV 2021



Exhibitors
800

90+
Sponsors

valuable
information
provided to
Expo attendees
by the NDIA

High levels of community
involvement involved in
volunteering, working at or
performing at the event

Over 11000
Attendees

17000+
registrations
to attend

attendee
approval rate
of **>90%**

community
focused
committees

attendee feedback



“Absolutely fantastic and informative, I found it very inspirational to go to the stands I needed to see & talk to the people I needed to talk to face to face. Everyone I saw has gone beyond my expectations... & I am so appreciative of them for going that extra mile.”

South West Disability Expo attendee



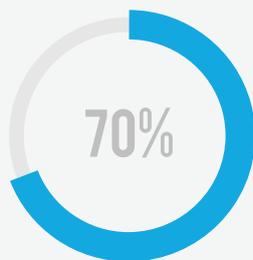
Do you feel the information provided to you at the Expo will assist you with your ongoing care needs?



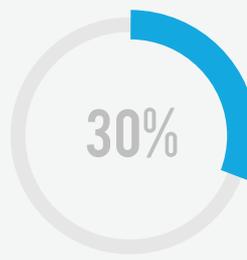
Overall how would you rate your experience at the Expo today?



Who attended?



people with a disability, family and carers,

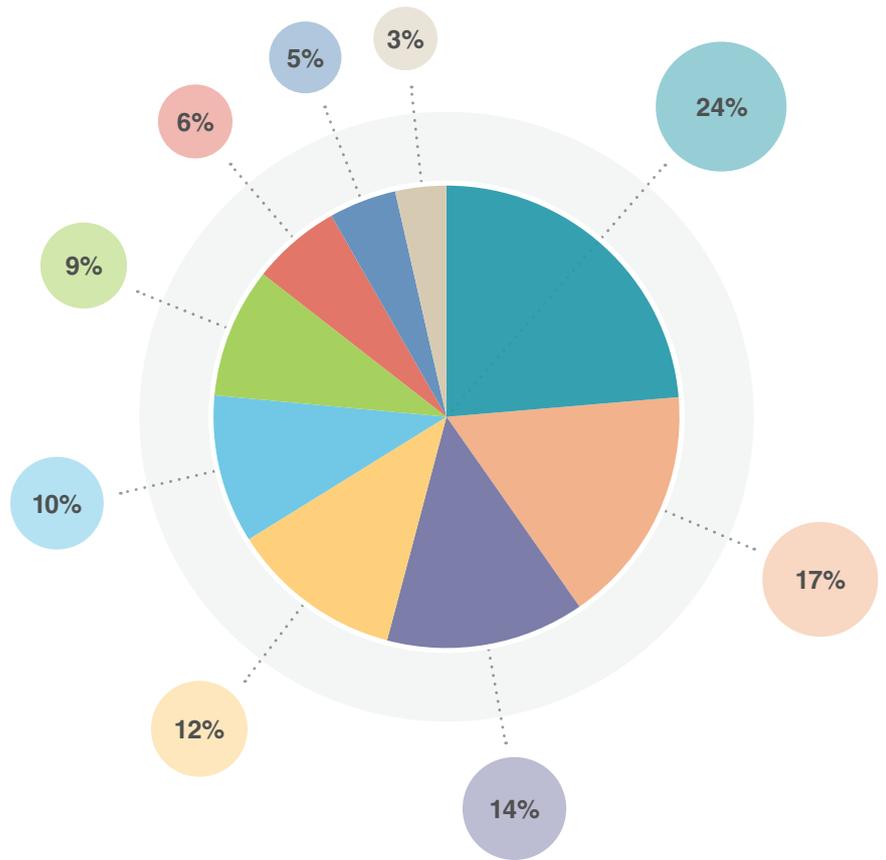


professionals
e.g. OT's, Physiotherapist and other professionals



Category type of disability

- physical disability
- intellectual disability
- autism spectrum disorder
- not applicable
- other
- mental health conditions
- vision impairment
- deaf or hard of hearing
- acquired brain injury



Reason for attending

- connect with service providers
- products and aids
- innovative technologies
- learn about NDIS
- sporting / recreational activities
- Information for careers
- Employment opportunities
- government or advocacy agencies
- children's services

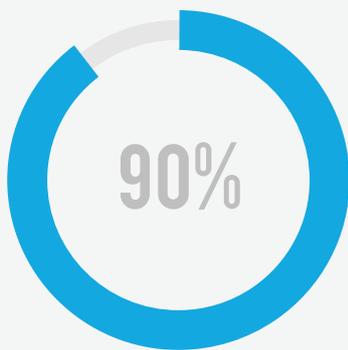




What people enjoyed at the expo



YES



Have you passed your details onto 1 or more exhibitors at the Expo?





The range of exhibitors



The variety of people with a disability in attendance



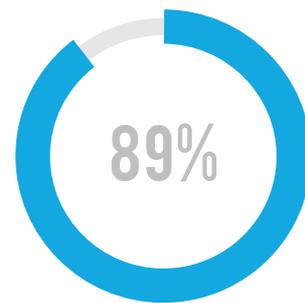
The entertainment provided for attendees



Event management



The number of Leads



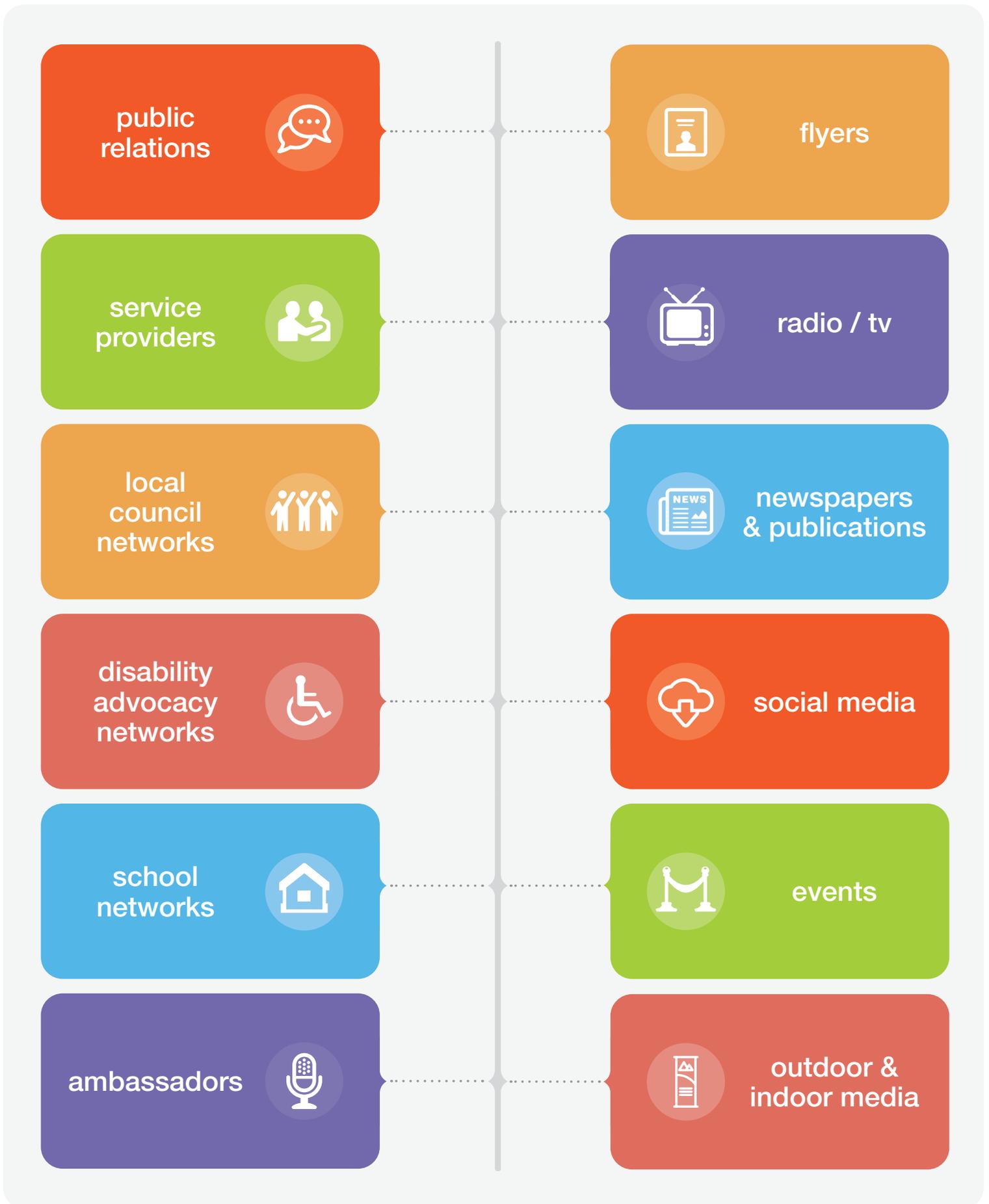
89%
exhibitors likely to exhibit at expos in the future



“ARC Care and Ability attended the Sydney Disability Expo. We were thrilled with the number of visitors we received over the two days... We were very pleased with the running of the event and we’re glad to continue working with Social Impact Institute...”

Leesa Potter - National Care & Ability Manager ARC Care and Ability

How we promote our expos





“““

By sponsoring one of our community based expos you will place your name before the public as an organisation that cares about people and be actively involved in making a difference in their lives

David Jack CEO, Social Impact Institute

let us
help you
increase
your **impact**



to exhibit or sponsor get in touch



Gold Coast Disability

02 9025 9392

gcde@socialimpact.institute



Sydney Disability

02 9025 9391

sde@socialimpact.institute



Brisbane Disability

02 9025 9395

bde@socialimpact.institute



Melbourne Disability

02 9025 9394

mde@socialimpact.institute



Hunter Disability

02 9025 9393

hde@socialimpact.institute



Geelong Disability

02 9025 9396

gde@socialimpact.institute



Nepean Disability

02 9025 9388

nde@socialimpact.institute